

Looking for a Lucrative Alternative to Tobacco?

Join us for this informative meeting on commercial vegetable production. This meeting will provide a general exposure of getting started in commercial vegetable production. A sponsored lunch will be provided.

Wednesday, Dec. 4, 2019 • 7:45 AM – 1:00 PM
Franklin County Center of N.C. Cooperative Extension
103 South Bickett Boulevard • Louisburg, NC



Register Here >> go.ncsu.edu/tobaccoalternatives

AGENDA

7:45 AM - Registration/Refreshments

8:10 AM - Welcome - Colby Griffin, Extension Agent

8:15 AM - "Moving Product Off the Farm, Business Models & Growing Lettuce," Dr. Rich Bonanno - Associate Dean, CALS & Director, NC State Extension

9:05 AM "NCDA&CS Resources You Might Not Know About," Kevin Hardison - Marketing, NCDA&CS

9:30 AM "Disease & Insect Issues of Brassica, Cucurbits & Fruiting Vegetables," Erin Eure - Area Specialized Agent, Agriculture - Commercial Fruits & Vegetables

10:00 AM - BREAK

10:15 AM - "Regulations, Audits, & Things to Think About," Elena Rogers - Area Specialized Agent, Agriculture - Food Safety & Fresh Produce

11:05 AM - "Direct Marketing Strategies & Considerations for Selling Wholesale," Craig Mauney - Area Specialized Agent, Agriculture - Commercial Fruits & Vegetables

11:55 AM – Q&A Session

12:00 PM – LUNCH

SPONSORS: YARA, AgCarolina Farm Credit, Coastal AgroBusiness



Knowledge grows

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