

Vendor Survey for Franklin County Farmer's Market Feasibility Study

1. Are you completing this survey online or at a meeting?
 Online using the link provided
 At a Meeting (include event and date) _____

2. Where have you sold products in the past year (Check all that apply)?
 Grocery Store
 Large Retail Store
 Internet
 Franklin County Farmer's Market
 Different farmer's market (include name and location) _____
 On farm
 Community Supported Agriculture (CSA) Program
 Do not currently sell products
 Other (please specify) _____

3. How often do you sell products at the existing Franklin County Farmer's Market?
 More than once a week
 Once a week
 Once a month
 Rarely
 Never

4. If a new farmer's market were built in Franklin County how often would you sell products at a new market?
 More than once a week
 Once a week
 Once a month
 Rarely
 Never

5. What months would you most likely sell products at a Franklin County Farmer's Market (check all that apply)?
 January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

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6. What days of the week would you be most likely to sell at a Farmer's Market (check all that apply).
- Monday
 - Tuesday
 - Wednesday
 - Thursday
 - Friday
 - Saturday
 - Sunday
7. What would be your preference for hours of operation for a Farmer's Market?
- 8 AM – 5 PM
 - 9 AM – 1 PM
 - Noon – 5 PM
 - Other (please specify) _____
8. Which products would you be most interested in selling at a new Farmer's Market (Check all that apply)?
- Fruits and vegetables
 - Value-added products (jams, jellies, canned items, baked goods)
 - Arts & crafts
 - Meat products
 - Dairy or eggs
 - Organic products
 - Other (please specify) _____
9. What type of Farmer's Market do you think would be best suited for Franklin County and make you more likely to sell at a market?
- Enclosed market with doors
 - Open shelter
 - Pop-up Tent Market
10. Would you be willing to pay reasonable rent for space in the type(s) of market selected above?
- Yes
 - No
11. In which general location would you prefer a market site to be?
- Downtown area
 - On a major street or road outside of town
 - In a rural area
 - Current location

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12. Do you believe a farmer's market in Franklin County should be a multi-purpose facility that could be used for other events and programs such as weddings, family reunions, birthday parties, etc.?
 Yes
 No
13. Would you attend other events at the facility such as meetings, concerts, festivals, etc.?
 Yes
 No
14. Would you consider renting the facility for your event(s) if it were available to the public?
 Yes
 No
15. Would you use a commercial kitchen if it was available in or near a Farmer's Market?
 Yes
 No
16. What products would you process if a kitchen was available for use?

17. Would you be more likely to sell products at a farmer's market if it was near other attractions such as shopping centers, businesses, schools, etc.?
 Yes
 No
18. Is your farm or business located in Franklin County?
 Yes
 No
19. What town (or former town) is closest to your operation?
 Bunn
 Franklinton
 Centerville
 Louisburg
 Youngsville

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20. How far would you be willing to travel to sell at a market?

- Up to 5 miles
- Up to 10 miles
- Up to 20 miles
- More than 20 miles

21. Do you support utilizing county funds to pay for a new Farmer's Market if necessary?

- Yes
- No

22. Do you think only Franklin County farmers or businesses should be able to market products at a Farmer's Market in Franklin County?

- Yes
- No

23. If you could choose one thing that you feel is essential to a Farmer's Market what would it be? _____

24. Please share any additional comments that you have regarding the Farmer's Market. _____

**Please complete and return surveys to :
North Carolina Cooperative Extension
Franklin County Center
103 S. Bickett Blvd.
Louisburg, NC 27549**